

Commodity Computing & the Quest for Scale

The Conflict &
the Opportunities

2 drivers seemingly at fundamental odds with each other - the desire to do stuff in ever-increasing volumes and the desire to do it cheap - are **colliding** in computing as we speak.

While those desires may seem as old as the industry, what is new is that for the first time advances in software architectures, network interconnects, commodity processors, & business models are enabling both fundamentally new approaches to age old problems and entirely new economic communities.

In this talk we will examine the nature of these advances and consider some of the current and future opportunities.

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